

especially within the state of Florida. A primary reason for many below shows the five paths that will be taken. vehicle collisions happening at these facilities, is the fact that each toll plaza agency has different designs and even signs. This, in turn, causes driver confusion and possible last minute weaving. Even though the varying design of toll plazas is a clear highway safety factor, research in the field is very limited but expanding. This study focuses on one toll plaza in particular, the Dean Mainline Toll Plaza, located in Orlando, Florida. Using the NADS MiniSim Simulator, seventy-two subjects are needed to complete this study. Five factors will be tested throughout twenty-four scenarios by means of factorial experimental design.

Experimental Design

As previously mentioned, a factorial experimental design was used for this research and five factors were analyzed. These factors and their four scenarios. From these, twenty-four scenarios were randomly participants will be given scenarios without these markings. chosen due to the experiment being limited to seventy-two participants.

	Factor	Description	Factor Levels
			1. Mainline-Express-Mainline
			2. Mainline-Cash-Mainline
X1	Path	Setting of the path	3. Mainline-Express-Ramp
			4. Ramp-Express-Mainline
			5. Ramp-Cash-Mainline
VO	Troffic	Satting of traffic conditions	1. Peak hours/Heavy
	Iranic	Setting of traffic conditions	2. Non-peak hours/Mild
V2	Dourmont Morling	Whether there will be	1. Yes
A3	Pavement Marking	pavement marking or not	2. No
			1. Default (current)
X4	Length	Segment Length	2. Adding length before toll plaza
			3. Adding length after toll plaza
			1. Default (current)
V5	Signago	The allocation of signs	2. Remove 3rd sign
	Signage	The anocation of signs	3. Remove 3rd sign, move 2nd sign
			and add sign on ramp

Evaluation of Real World Scenarios Involving Toll Plazas Using Simulation

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Factor Descriptions

Toll plazas are becoming an essential part of the highway systems, Five of the eight possible paths are used for this design. The figure



The traffic conditions will vary between peak and off-peak hour. Real world traffic data were analyzed and entered into the driving simulator to formulate realistic scenarios (to be explained in detail in the next levels are shown in the figure below. With these factors, there were a section). The pavement markings that are being considered in this total of one hundred and eighty-eight scenarios. However, with one study are shown in the next figure. Some participants will be given restriction, the scenarios could be reduced to one hundred and forty-scenarios with the markings that show where the lane splits and other



The length factor will vary between the base length, a longer distance between the toll plaza and the downstream off ramp, and a longer distance between the toll plaza and the upstream on ramp. The base length will be the existing condition at the toll plaza, while a distance of 500 feet will be added for each distance change. There are three different scenarios for the signage factor (please refer to the figure displaying the driver paths):

- The first scenario is the existing base condition that is shown.
- Another scenario, is simply removing the sign closest to the toll plaza labeled #3.
- The third scenario, involved:
 - Adding a DMS sign, similar to figure above
 - Removing sign #3
 - Moving sign #2 farther upstream before the on ramp



Traffic Data Preparation

In order to create realistic traffic volumes for the toll plaza driving simulator study, real traffic data from the Dean Mainline Toll Plaza was analyzed. Data was collected from six separate detectors located at the following mileposts on SR-408 Westbound: 18.8, 19.0, 19.4, 19.7, 19.9, 20.7. The locations of the detectors are shown in the figure below. To be more specific, the detectors located at miles 18.8, 19.7, and 19.9 are located in the gore areas. These are the merging and diverging areas for the ramp and mainline.



The peak data and off-peak data were collected and analyzed in a similar manner. The data was collected between the hours of 7 and 8 AM on October 1, 8, 15, 22, and 29 of 2014. It was found that there was no significant difference in speeds due to the date, time, and location of the data taken. However, the speed of each lane to be slightly different. The results of the speed data of the peak hour are shown below and the off-peak hour speed data is shown below the peak hour results. Lane 1 is the inner most lane and lane 3 is the outer most lane. The volumes are also shown below the speed data results, with peak hour on the left and off-peak hour on the right.

	Lane	Mean Speed (mph)	Standard Dev	viation (mph))			
	1	67.4	2.	96				
	2	59.03	4.42					
	3	58.02	4.03					
0	n-Ramp	45.45	2.	86				
	Lane	Mean Speed (mph)	Standard D	eviation (mp	h)			
	1	69.7		2.4				
	2	63.5		2.3				
	3	60.9	4	4.0				
0	n-Ramp	45.0		5.5				
			Peak	Off-Peak				
		Lane 1	1,162 vph	769 vph				
		Lane 2	1,543 vph	807 vph				
		Lane 3	247 vph	120 vph				
	Το	otal (All Lanes)	2,952 vph	1691 vph				
	Expre	ssway vs. Cashway	71:29	85:15:00				
		On-Ramp	559 vph	204 vph				
	Off-Ran	np Before Toll Plaza	52 vph	24 vph				
	Off-Ra	mp After Toll Plaza	77 vph	78 vph				
	Trı	ick on Cashway	6%	15%				
	Truc	k on Expressway	6%	14%				

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The evaluation was conducted for crashes on expressway mainlines The Big Traffic Data which are collected from various ITS traffic and ramps respectively. Traffic data which were 10 to 5 minutes prior detection systems provide insights about the facilities at microscopic to crash and non-crash events were extracted to estimate crash risk. level in real-time. Consequently, efficient integration and utilization of such data for better performance of transportation system become a Real-time Safety Evaluation Model for Mainlines critical issue for traffic operators. In this project, different applications of the real-time microscopic traffic data were explored with a focus on operation efficiency and traffic safety:

- Evaluation traffic operation
- Real-time traffic safety evaluation
- Traffic data in Micro-simulation
- Dilemma zone analysis

Data Collection

 Automatic Vehicle Identification (AVI) Traffic Data AVI was Installed at toll plazas for Electronic Toll Collection (ETC) and at other locations for travel time estimation.

Microwave Vehicle Detection System (MVDS) Traffic Data

MVDS is point-based roadway detection system. It was used to collect traffic flow parameters on each lane at one minute interval.

Evaluation Traffic Operation

Congestion measurement

TTI indicates the additional time spent on a trip compared to an ideal trip on the same corridor.

> Actual travel time TTI =Free flow travel time

Travel Time reliability

It measures consistency or dependability in travel times by:

• Buffer index

[95th Travel Time – Average Travel Time] 1 × 100% Average Travel Time

- Planning time index
- Percent variation
- Misery index



Integration of Microscopic Big Traffic Data in Simulation-Based Safety Analysis

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Real-time Traffic Safety Evaluation

Parameter	Estimate	Std. Error	Wald Chi-Square	P-value
Intercept	-3.1420	0.1318	567.9733	<.0001
Peak	0.1659	0.0888	3.4933	0.0616
U1_lanevol	0.0130	0.000891	212.6196	<.0001
U1_spddiff	0.0228	0.00598	14.5063	0.0001
D1_trkpct	1.2891	0.2388	29.1463	<.0001
D1_ci	4.6351	0.3374	188.7165	<.0001
Lane45	0.3196	0.0906	12.4456	0.0004
Median	-0.00505	0.00178	8.0038	0.0047
Shoulder	-0.5613	0.0900	38.9195	<.0001
AUC			0.7095	

Traffic Data in Micro-simulation

MVDS traffic data were utilized to calibrate and validate VISSIM network under poor visibility conditions. Then Surrogate Safety Assessment Model (SSAM) was used to measure the safety.

Conflict Number under Different Situation

	Speed Limit	Conflict number							
volume (ven/n)	(mph)	Lane-change	Rear-end	Total					
4000	50	25	3	28					
4000	70	134	48	182					
0000	50	104	56	160					
8000	70	292	271	563					
40000	50	198	131	329					
12000	70	309	270	579					

The results are as follows:

- Conflict number increased along with the traffic volume
- Less conflicts in the fog area when the speed limit was lower
- Speed limit had more impact on conflict number under low volume condition

Dilemma Zone Analysis

Driver behavior during the yellow interval at signalized intersections was evaluated. Based on field data, a logistic regression model, which was a function of speed, distance to the stop line and the lead/follow position of the vehicle, was developed to predict driver stop/go decisions during simulation. The Cellular Automata (CA) model was employed to simulate the traffic flow. The four scenarios are listed as follows:

- Typical scenario
- role in rear-end crash risk situations
- Flashing green scenario
- Pavement marking scenario
- Effectively reduced the RLR risky in some situations
- Effectively decreased rear-end crash risk and improve safety in most situations
- next to the pavement marking)
- Lowest rear-end crash
- Rare RLR violation



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Mean speed and speed standard deviation played a significant

Had little influence on rear-end risk reduction, and could not reduce the percentage of false go decisions

New countermeasure scenario (adding a flashing green signal)

typical scenario is flashing green senario is pavement-marking senario

A balanced block factorial design is chosen to break the variable of Early warning systems along roadways are an excellent method of interest into scenarios to be tested. To simplify, restrictions are dealing with hazardous conditions along roadways. However, established to eliminate unusable scenarios; further, 12 random research into different designs is quite limited in terms of their scenarios are chosen for each roadway type. Using these 24 effectiveness. This study presents an experimental analysis of a scenarios the block design is established. dynamic message sign (DMS) and beacons' effect on a drivers • Testing order is broken into 9 blocks with 8 groups. behavior when dealing with a reduced visibility scenario due to fog. • Each 'scenario' pair will be encountered 3 times. The experimental design of this study follows six variables of interest • Total of 72 participants needed to complete test scheme. to generate multiple scenarios using NADS-MiniSim Driving Simulator. Through this simulator, driver speed, braking, steering, and **Balanced Block Design** vehicle following behavior can be observed and analyzed while only test variables are present and constant. These variables, once collected, are then analyzed via ANOVA, regression, and crosstabs to observe significance on the driver as well as each other.

Data Description and Preparation

traffic setting present. All data of interest for this research are collected via the simulation Future studies are also possible, where additional testing can be done tests as well as demographic data collected from the participants in terms of the DMS message and how it is presented. Additionally, themselves. This demographic data of interest includes the drivers: In order to validate the simulation data, weather and traffic data from Gender/Age, Experience, Driving Frequency, Crash History, and so the real world location is used for comparison. once more sensors become available along the real-world study location, further validation can be performed with the simulation on. Each participants driving behavior will be observed on: Overall findings. No matter the case, the goal of the study is to find an Speed, Breaking, Acceleration/Decleration, Vehicle Following Distance, and Sign/Vehicle Recognition. The variables that these effective early warning system to protect drivers from hazardous weather conditions. drivers will encounter are what make up the experimental design of Arman this study and are as follows:

- 1) Roadway Type (Freeway / Arterial)
- 2) Visibility Distance (500ft / 300ft / 150ft)
- 3) Number of DMS Present (0 / 1 / 2)
- 4) DMS Message (Null / Warning / Advised)
- 5) Traffic Setting (Heavy / Light)
- 6) Beacon Presence (0 / 1)

The first variable represents the location of the scenario; a 3-lane 70MPH freeway and a 2-lane 65MPH arterial. The visibility distance represents the thickness of the fog. The chosen values for the fog are drivers of upcoming hazards. The design of the scenario follows: studied at extreme conditions as it shows more potential to observe a change in driving behavior. Each roadway has options for up to two study of initial driver behavior. DMS present along the roadway. Studying different instances of the DMS presence could produce findings. The message of the DMS is 2) is observed. set to display either a 'warning' of fog presents, or a 'advisement' informing the driver of fog ahead and to reduce speed. The traffic (3)visibility distance decreases to desired level. setting and beacon presence are to test the effects under different traffic volumes and beacon usage.

IMPACT OF DYNAMIC MESSAGE SIGNS ON DRIVER BEHAVIOR UNDER REDUCED VISIBILITY CONDITIONS USING SIMULATION 2015 SAFER-SIM Symposium

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Experimental Design

- Age distribution of participants based on FDOT and local crash data.

Block	V1	V2	V3	V4	V5	V6	V7	V8	V9	V10	V11	V12	V13	V14	V15	V16	V17	V18	V19	V20	V21	V22	V23	V24
1	23	4	1	18	10	13	11	20	24	16	17	6	8	7	12	19	21	3	15	9	14	2	5	22
2	11	24	9	1	8	19	23	13	5	7	21	12	20	17	16	18	3	10	4	22	2	6	14	15
3	21	5	23	7	12	3	16	20	8	6	24	2	19	9	13	22	10	18	11	4	15	17	1	14
4	4	10	1	17	13	6	18	12	5	24	15	2	20	8	23	14	22	11	7	16	21	19	9	3
5	7	8	1	5	2	13	15	9	12	6	24	19	10	3	11	16	18	20	14	21	22	17	4	23
6	12	14	23	2	24	5	8	4	16	6	20	21	19	7	10	9	3	18	22	1	11	17	13	15
7	2	16	9	6	23	4	18	24	3	17	20	1	19	11	7	10	12	13	22	14	15	5	8	21
8	11	10	9	19	5	24	3	20	6	16	1	18	14	21	4	13	22	17	12	15	2	7	23	8
9	16	18	23	6	20	5	7	13	22	1	14	21	3	2	4	10	15	24	12	8	9	17	11	19

Abdel-Aty, M., Oloufa, A., Peng, Y., et al. "Real Time Monitoring and Prediction of Reduced Visibility Events on Florida's Highways." (2014) Scenario Structure

The scenario itself is based on I-75 and SR441 located in Polk county near Gainesville Florida. Back in 2012, a smog incident occurred leading to a major vehicle pileup leading to several fatalities and injuries. This has led to the desire of an early warning system to alter

- Clear Zone; allows drivers to adjust to the scenario and allow the
- Variable Zone; DMS and beacons are present and driver reaction
- Transition Zone; approximately 0.75mi to the study zone, the
- 4) Fog Zone; allows for observation of driver behavior to the reduced visibility fog condition

Summary and Future Analysis Ultimately it is expected that driver behavior compared between the clear and foggy segments of roadway will show different trends based on the presence of DMS, beacons, the message provided, and the

SR441 Scenario Plan

I-75 Scenario Plan

When the length of before period increases, the Hot-zones are the areas having high crash risk over Compared to micro scale safety studies, macroscopicconsistency of EPDO method increased while that of focused research is more efficient at integrating zonethe defined threshold. the crash rate method decreased. Other results are level features into crash prediction models and 1. Crash frequency: Each study unit (e.g., TSAZ in this similar. study) is ranked by its total crash frequency. identifying hot zones in large study areas. However, 2. Crash Rate: the total crash frequency divided by the few studies have focused on the limitations of current Scenario 3: The Length of the After Period overall exposure, such as VMT for each TSAZ. hotspot/hot-zone identification methods (HSID) applied No significant trend change when the length of the after at the macro level. This study applied six common Equivalent Property Damage Only Crash period is extended. HSID methods and compared their consistency in Frequency: Different weights were developed to identifying hot-zones. The crash data was based on combine frequency and severity based on the Scenario 4: Time Gap five years of crash records from Central Florida approach of willing to pay (Fatal: injury: PDO = The use of historical crash data to identify hot-zones (Orange, Seminole, and Osceola Counties). The 771:35:1). does not change the consistency of the method in use. results showed that the hot-zones identified by the 4. Proportion method: Define parameters regarding crash frequency, Empirical Bayes, and Potential for one target crash type, and then an estimate of the Scenario 5: Hotspot Threshold probability of this specific crash type occurring Safety Improvement methods all had high consistency No clear trend of the consistency when the hotspot and stability over time, followed by the crash rate and among all crashes. threshold changes (reduced from 95 % to 90%). Equivalent Property Damage Only methods. The Proportion method had the lowest consistency. Other Scenario 6: Different Crash Types(FI, Pedestrian possible factors related to the methods' performance crashes) were also examined, which included the time length of 5. Empirical Bayesian method (EB): a weighted For fatal and injury crashes, the crash frequency and combination of the predictions obtained from an SPF the before period, the time length of the after period, PSI method still showed high consistency, although at and the observed crash frequency the time gap, hot-zone threshold (α), and different slightly lower values than for total crash data (90 $\% \rightarrow$ crash types. However, these factors affected the 80 %). For pedestrian crashes, the crash frequency performance of the methods only slightly. Also, the and EB methods showed high consistency, with only 6. Potential for Safety Improvement (PSI): the main problem of the crash frequency method, slightly lower values than for total crash data (90 $\% \rightarrow$ difference between the expected crash count and regression- to-the-mean, was not found to affect the 70 %). performance of the method at the macro level because the predicted crash count the consistency stayed high even in cases where the Scenario 1&2 time length of the before period was as low as one year.

Study Objectives

- 1. This paper compared the performance of six common HSID methods by the site consistency test at the macro level.
- 2. The limitations of current HSID methods were examined at the macro level.

Study Data

- Study Area: Orange, Seminole, & Osceola Counties
- Target: Crashes (2005-2010)
- Independent variables: Roadway/traffic, and socioeconomic data

Comparative Analysis of Hot Zone Identification Methods At the Macroscopic Level

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Hotspot Identification Methods

$$P(X_{ij} \le x - 1, n; p_j) = \sum_{i=0}^{x-1} \frac{(n)!}{(n-1)!(i)!} p_j^{i} (1 - p_j)^{n-i}$$

$$EB = w \times E(Y) + (1 - W)N_i$$

$$PSI = EB - E(Y)$$

Performance Evaluation Criteria

Site consistency test (SCT): a high-risk hot-zone repeated during a study period

$$SCT_{i} = \sum_{k=n-n\alpha+1}^{n} C_{k,j,i+1} / \left(\sum_{k=n-n\alpha+1}^{n} L_{k,j} \times y_{i+1} \right)$$

Results

Six scenarios were used to examine possible factors related to method consistency.

Scenario 1: Different HSID Methods

Overall, crash frequency, EB, and PSI method all have high consistency, followed by the crash rate and EPDO method. The proportion method has the lowest consistency.

Scenario 2: The Length of the Before Period

n cy

100% <u>گ 80%</u> **5** 60% 40% 20%

> 100% 80% **2**60% **ts** 40% **Su** 20% **S** 0%

60% 40% 20% 0%

Discussion and Conclusions

and PSI> EPDO> Proportion Method. 2. Other possible factors related to the methods' performance were also examined, and these factors affected the performance of the methods only slightly. 3. Also, regression-to-the-mean, was not found to affect the performance of the method at the macro level.

Acknowledgment

The authors wish to thank the Florida Department of Transportation for funding this study. Some of the research for this paper was conducted as part of the efforts of the Southeastern Transportation Center (STC) at the University of Tennessee. The primary sponsor for the STC is the United States Department of Transportation through grant number DTRT13-G-UTC34.

. Consistency: the crash frequency, Empirical Bayesian,

This study aims at identifying two zonal levels factors. The first is to identify hot zones at which pedestrian crashes occurs, while the second are zones where crash-involved pedestrians came from. Bayesian Poisson Lognormal Simultaneous Equation Spatial Error Model (BPLSESEM) was estimated and revealed significant factors for the two target variables. Then, PSIs (Potential for Safety Improvements) were computed using the model. Subsequently, a novel hot zone identification method was suggested to combine both hot zones from where vulnerable pedestrians originated with hot zones where many pedestrian crashes occur. For the former zones, targeted safety education and awareness campaigns can be provided as countermeasures whereas area-wide engineering treatments and enforcement may be effective safety treatments for the latter ones. Thus, it is expected that practitioners are able to suggest appropriate safety treatments for pedestrian crashes using the method and results from this study.

Data Preparation

Data from 983 ZIP areas in Florida were used for the analysis. Pedestrian crashes occurring between 2009 and 2011 were collected from Florida Department of Transportation (FDOT). Demographic, commute pattern, and socio-economic data were obtained from the U.S. Census Bureau and the roadway/traffic data were acquired from FDOT Roadway Characteristics Inventory. Lastly, the facility/attraction data were obtained from FDOT Unified Basemap Repository. Overall 40 candidate explanatory variables and 2 target variables were processed.

Statistical Modeling

Bayesian Poisson Lognormal Simultaneous Equations Spatial Error Model (BPLSESEM) was adopted in this study. Equation (1): $\underline{\lambda_{i1}} = exp(\beta_1 X_{i1} + \delta_1 u_{i1} + \varphi_i)$ Equation (2): $\lambda_{i2} = exp(\beta_2 X_{i2} + \delta_2 u_{i1} + \delta_3 u_{i2} + \varphi_i)$

Pedestrian Safety Data Analytics: Modeling and Screening for Residence and Crash Zones

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where, λ_{ik} is the expected number of pedestrian crashes per crash location ZIP *i* (*k*=1) or the expected number of crash-involved crashes per residence ZIP i $(k=2), X_{ik}$ is a row vector of explanatory variables showing characteristics of ZIP *i*, for target k, β_k is a coefficient estimate of model covariates X_{ik} , θ_{ik} is a random error term representing normal heterogeneity of ZIP *i*, for target k, u_{ik} follows normal distribution (0, τ_{θ}) for ZIP *i* and target k, τ_{θ} is the precision parameter that is the inverse of the variance; it follows prior gamma (0.5, 0.005), δ_1 is the coefficient for u_{i1} in Equation (1), while δ_2 and δ_3 are the coefficients for u_{i1} and u_{i2} in Equation (2), respectively, and φ_i is a shared spatial autocorrelation error term (CAR).

Zonal-level Screening

In this study PSI (Potential for Safety Improvement) was selected as the performance measure. PSI, or excess crash frequency, shows whether a zone is experiencing more or less number of crashes compared to other zones with similar characteristics. PSI is calculated by the difference between the expected and predicted number of crashes.

<u> </u>	
Low	

In the preceding section, hot zones for two targets: 'Pedestrian crashes per crash location ZIP' and 'Crash-involved pedestrians per residence ZIP' are identified individually. In this section, the hot zone identification results of the two targets are combined to provide a broad spectrum perspective for both locations with higher risk for pedestrians and residences with many pedestrians vulnerable to crashes.

All zones were again categorized according to the two scopes: location and residence, and 3 traffic safety levels: 'H', 'W', and 'C'. Therefore, there are overall 9 combination classifications: 'HH', 'HW', 'HC', 'WH', 'WW', 'WC', 'CH', 'CW', and 'CC'. The initial letter of the classifications represents the location-based pedestrian safety risk, and the latter character symbolizes the residence-based pedestrian safety risk.

	Pedes	strian	crashe	s per	Crash	-involv	ved pede	estrians	
lariables	cra	ish loc	ation Z	IP	per residence ZIP				
anadies	moon	c d	BC	CI	moon	c d	BCI		
	mean	5.U.	2.5%	97.5%	mean	5.u.	2.5%	97.5%	
ntercept	-2.210	0.254	-2.599	-1.733	-3.902	0.630	-4.860	-2.560	
Log of population) × (Log of VMT)	0.036	0.002	0.032	0.038					
og of population					0.760	0.062	0.634	0.854	
Proportion of children (5-14 years)					1.804	0.495	0.982	2.877	
Proportion of people working at home					-1.930	0.492	-2.940	-1.012	
Proportion of households without available vehicle					1.849	0.529	0.719	2.760	
Proportion of households below poverty level	2.820	0.192	2.479	3.174					
Aedian household income (in \$1,000)					-0.013	0.001	-0.016	-0.011	
Proportion of high-speed roads (55 mph or higher)	-1.161	0.089	-1.329	-0.989	-0.598	0.088	-0.767	-0.441	
Number of rail and bus stations per mi ²	0.035	0.017	0.001	0.068					
Number of hotels, motels, and guest houses per mi ²	0.022	0.004	0.013	0.029					
Number of marina/ferry terminals per mi ²	0.222	0.062	0.093	0.332					
Number of K-12 schools per mi ²	0.084	0.017	0.047	0.115					
$\delta_1, \ \delta_2$	2.018	0.739	1.090	3.764	0.810	0.342	0.354	1.538	
3					-0.645	0.356	-1.540	-0.192	
s.d. of φ_i	0.544	0.060	0.424	0.664		S	ame		
DIC				11	101.8				

Conclusion

A novel hot zone identification method was suggested to combine both hot zones with many pedestrian crash occurrences and hot zones with many crash-involved pedestrians in the residence. For the former zones, area-wide engineering treatments and enforcement can be provided as general countermeasures whereas targeted safety education and campaigns may be effective safety treatments for the latter ones.

Acknowledgment

The authors wish to thank the FDOT for funding this study. Some of the research for this paper was conducted as part of the efforts of the Southeastern Transportation Center (STC) at the University of Tennessee. The primary sponsor for the STC is the United States Department of Transportation through grant number DTRT13-G-UTC34.

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Urban Expressway Traffic Safety and Operation Evaluation and Improvement Using **Big Data**

Background

The advent of Big Data era

- Since 2010
- Key words:

Information Data

Predictions Big

- Volume: increasing size of data
- Velocity: unprecedented streaming speed of data
- Variety: wide range of data formats

• Other dimensions of Big Data: Veracity, Variability, Complexity. Big Data in transportation arena

Data sources

Intelligent Transportation System (ITS) facilities

Search of Big Data on Google

- Roadway geometric data
- Crash database
- Socio-demographic database
- Web traffic and social network database
- Data types
 - Structured data
 - Unstructured data

Applications of Big Data in Transportation arena

- Operation efficiency (congestion improvement)
- Traffic safety (crash prevention)

Research Objectives

1) Evaluation of the relationship between traffic operation and safety

2) Improving traffic operation and traffic safety simultaneously

Tools

Three urban expressways; Real-time ITS traffic data; Crash report;

Route	Length (mi)	Direction	Mainline Detectors	Mean Distance		
SD 108	21 /	EB	55	0.38		
SN 400	21.4	WB	55	0.39		
CD /17	31.5	NB	55	0.58		
SK 417		SB	55	0.58		
SR 528	22 A	EB	26	0.84		
	22.4	WB	29	0.84		

*facebook

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Data Preparation

- ITS system:
- from 275 detectors

Crash reports:

- Matching ITS and crash data:

Methodology

Analysis Results Operation evaluation

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			MeanDe		curacy					MeanDecrea	soGini	
	8	10	12	14	16	18		0	2	4	6	8
uz_lanes	Ļ						u1_spaaiff					
uz_siaspa							iog_ui_cvspa			·····		
u1_avgspu							log_u1_cvspa			·····		
az_siaspa							az_siaspa					
iog_ui_cvspd										······		
		0									0	
log_d2_cvspd		(0				d1_avgspd				~ ~	
log_u2_cvspd			0				log_d2_vol				-0	
u1_avgspd			0				log_d2_cvspd				0	
d2_avgspd			0				log_d1_vol				0	
u1_ci			·····O·····				u1_avgspd				0	
d1_ci			0				d1_ci				0	
log_d2_vol			0-				u1_ci				0	
d2_ci				0			d2_ci				0	
log_d1_vol				0			d2_avgspd					0
log_u1_vol					•••••		peak					•••••
u2_avgspd						0	log_u1_vol					·····0····
peak						0	u2_avgspd					0
u2_ci						0	log_u2_vol					0
log_u2_vol						••••••	u2 ci					(

ndom Effect	Fi	xed Effect		Randor	n Parameter	
95% BCI	Mean	95% BCI		Mean	95% BCI	
	-1.505	(-3.487, 0.541)		-1.031[1]	(-4.176, 2.589)	
				-3.315[2]	(-5.268, -0.092)	
(1.435,2.419)	1.857	(1.373, 2.363)				
(0.116, 0.435)	0.382	(0.171, 0.596)		0.338[1]	(0.117, 0.554)	
				0.823[2]	(0.291, 1.374)	
(-0.070, -0.045)	-0.042	(-0.066, -0.016)		-0.032[1]	(-0.059, -0.002)	
				-0.048[2]	(-0.087, -0.017)	
(3.253, 9.546)	6.809	(3.658, 10.920)		7.288[1]	(3.428, 12.160)	
				6.190[2]	(6.200, 10.630)	
634.211		632.975		6	29.562	
4.879		5.171			6.652	
639.090		638.146		6	36.214	
0.774	0.779			0.781		
0.755		0.755			0.755	

		u2	avgsp	d				d1_ci		
	Selected	Converged	-2 LL	Select	ed	Conv	erged	-2 LL	Selected	
	Yes	Yes	1663	No		Yes		-76	No	
	No	Yes	1757	No		Yes		-443	No	
	No	Yes	2058	No		Yes		-389	No	
	No	Yes	1645	Yes		Yes		-458	Yes	
	No	Yes	1719	/19 No		Yes		-452	No	
5 1	c Statistics	Pears	son Cor	relation	ns	FO	RM Cr	itical		
	Std. Dev	log_u2_vol	u2_av	gspd	d1_ci	Poi	nt			
	0.561	1	-0.366		0.259	5.1	7			
8	4.785	-0.366	1	1		67.0				
	0.024	0.250	0 271	0.271		0.0	75			

Background

Providing motorists with efficient and safe traffic sys been considered a priority of traffic professionals. With traffic demand outpacing the construction of road congestion and safety concerns arise. In urban areas authorities have turned to toll/turnpike facilities and e Intelligent Transportation Systems (ITS) techniques as congestion and to improve safety.

Challenges in studies on congestion-safety rel

- 1) How congestion is measured could affect the conclus
- 2) Congestion could be time specific
- 3) Multicollinearity could alter the estimation of contribut

Objective

Identifying the relationship between congestion and cra expressways

Data Preparation

Urban expressway:

- State Road (SR) 408, Orlando
- Length: 21.4 miles
- **ITS Traffic Detection systems:**
- Automatic Vehicle Identification (AVI) System
- Microwave Vehicle Detection System (MVDS)

Traffic flow data from AVI and MVDS systems Development of congestion measures • AVI -- Travel time based:

 $TTI = \frac{actual travel time}{actual travel time}$ free flow travel time

- MVDS -- Travel speed based: $CI = \frac{\text{free flow speed} - \text{actual speed}}{CI = 0}$ if CI > 0; CI = 0 if free flow speed
- MVDS -- Density based: Lane occupancy: percent of time a point on occupied by vehicles

A Bayesian Ridge Regression Analysis of Congestion's Impact on Urban Expressway Safety

Qi Shi, Mohamed Abdel-Aty, Jaeyoung Lee

Department of Civil, Environmental & Construction Engineering, University of Central Florida, Orlando, Florida

stem has long n the growth in infrastructure, s, many traffic efficient use of s remedies for	 Roadway geometric characteristics Geometric elements: number of land horizontal degree of curvature, speed Homogeneous segments: 75 segments segments on Westbound (WB)
lationship	 Selection of crash data for congest Data should reflect traffic condition congestion occurs Crashes should be more likely to be
sion Iting factors	 06:00 to 21:00 on weekdays, Sep. 2 472 crashes
ashes on urban	 Methodology Diagnostics of multicollinearity Correlation test: Pearson's of Coefficients of determination
Branch Rd. Ave Rouins University Blvd. 436 551 For the second of th	 Tolerance (TOL): TOL_k = 1 Variance Inflation Factor (VI Bayesian ridge regression
Lake Underhill Rd. Curry Ford Rd. Underhill Rd. Ford Rd. CFX Toll Plaza Florida's Turnpike System Turnpike Toll Plaza	• Crash frequency model $Y_{ijt} \sim Poisson(A)$ • Hierarchical data structure a $log(\lambda_{ijt}) = a_{jt}[i] + \mathbf{X_i}\beta$
	• Ridge regression $\begin{cases} z_{jt} = \mathbf{U}_{jt} \boldsymbol{\gamma}_{t} \\ z_{jt} = \frac{(u_{jt} - u_{jt})}{\operatorname{sd}(u_{jt})} \\ \gamma_{t} = \frac{b_{t}}{u_{t}} \end{cases}$
$CI \leq 0$	$a_{jt} = \mathbf{Z}_{jt}\mathbf{b}_{t}$ Results and Discussion Presence of multicollinearity:
the road is	VIFs < 10 $R_{auxiliary}^2 > R_{g}^2$ Response: Multicollinearity should be

data			Corre	elation be	tween v	ariables		C	oefficient of			
uala	Peak Hours	MVI	DS volume	e Sp	beed	С		De	etermination	TOL		VIF
es, existence of auxiliary lanes	MVDS volum	е	1.000	-0.	.315	0.4	68		0.744	0.256	;	3.906
d limit at	Speed		-0.315	1.	000	-0.6	69		0.826	0.174		5.736
a limit, etc.			0.468	-0.	.669	1.0	00		0.847	0.153	,	6.544
ents on Easthound (ER) and 76	VIF mean								0.450			1.845
\mathcal{L}	R ² general		Corr	alation he	twoon va	ariables		C	0.458			
	Hours	MV	DS volume			C.	1		etermination	TOL		VIF
	MVDS volum	e	1.000	-0,	.172	0.0	09		0.693	0.307	,	3.253
	Speed		-0.172	1.	000	-0.4	.04		0.743	0.257	,	3.887
	CI		0.009	-0.	.404	1.0	00		0.738	0.262	<u>,</u>	3.819
	VIF mean											1.620
on-safety analysis	R^2 general								0.383			
s for the days when recurrent	Timo ond	ocific	notu	ro of	oona	oction		oro	ch froque	onov		
is for the days when reconnent	Time-spe		, natu		cong	621101		Ua	Sinneque	энсу		
		(1) Unc	orrelated	t random	offects	(2) Ra	andom	paran	neter with	(3) Ran	dom par	rameter with
a influenced by traffic flow	Variables				enecis	uncor	related	l rando	om effects	correla	ted ran	dom effects
		Mean	SD	95%	BCI	Mean	SD		95% BCI	Mean	SD	95% BCI
						RC	ci level					
012 - Dec 2013	Intercept	0.873	0.196	(0.466,	1.250)	0.970	0.18	57 (C).601, 1.344)	0.947	0.241	(0.487, 1.40
	log(Length)	0.769	0.137	(0.495 (0.1.042)	0.801	0.13	4 (().541. 1.082)	0.821	0.179	(0.490. 1.18
	Auxiliary			(_	,,			
	lane	0.268	0.168	(-0.061,	, 0.595)	0.211	0.16	67 (-(0.120, 0.535)	0.343	0.194	(-0.012,0.74
					MVDS level			el				
	log(MVDS	0 646	0 151	(0.240	0 0 4 9 1	0.580 ^[1]	0.35	2 (-	0.074,1.269)	0.482 ^[1]	0.313	(-0.097,1.12
	volume)	0.040	0.151	(0.349,	0.940)	0.149 ^[2]	0.03	57 ((0.077,0.225)	0.128 ^[2]	0.028	(0.078,0.183
						0.791 ^[1]	0.31	2 (0).151, 1.384)	0.671 ^[1]	0.278	(0.129.1.21
	CI	0.162	0.026	(0.112,	0.215)	0.200[2]	0.14	5 (0.067.0.479)	0.002[2]	0 1 2 7	
correlation test						Model n	0.14	.5 (-	0.007,0.478)	0.092	0.127	(-0.138,0.33
$\sum (\hat{y}_i - \bar{y})^2$	\overline{D}		755	.196			763	8.963			749.71	8
$T: R^2 = \frac{1}{\Sigma(v - \bar{v})^2}$	<u>р</u>		124	.000			113	3.099			90.698	3
$\Delta(y_i - y)$	DIC		879	.195			877	7.062			840.41	6
$-R_k^2$	*significant at	t 90% B	SCI									
\Box 1	[1] peak hours	s; [2] no	on-peak h	nours								
(r) : $VIF_k = \frac{1}{TOL_k}$	• •											
TOLK	Comparis	son	of cor	ngesti	ion m	neasu	res					
	Congestio	n										
	Measures	5	Occupa		ancy		Congestion Index (%)		n Index (%)	Travel Time Index		
	Variables		Mean	SD	95% E	BCI N	<i>l</i> lean	SD	95% BCI	Mean	SD	95% BCI
			0.00	0.070		RC	ci level	0.0.1			0.00	
$\lambda_{i,i+}$			0.964	0.256	(0.479, 1)	1.472) C	.947	0.241	(0.487, 1.406)	0.993	0.204	(0.580, 1.37)
	log(Length	1) ne	0.042	0.100	(U.483, 1	1.19Z) U 1786)* 0	1021 3/13	0.179	(0.490, 1.180)	V.852 * 0.303	0.140	
and random effects			0.711	0.200 (0.009,0	AVI/M	VDS le	vel	(0.012,0.749)	0.000	0.175	(0.012,0.00
			0.572 ^[1]	0.342	(-0.045, ^	1.228) 0.	482 ^[1]	0.313	(-0.097,1.120)			
$+ o_1 \epsilon_{it} + o_2 \epsilon_i$		ume)	0.157 ^[2]	0.045	(0.067, 0	.245)* 0.	128 ^[2]	0.028	(0.078,0.183)			
		me)								1.015 ^[1]	0.522	(0.025, 1.98
										0.869 ^[2]	1.350	(-1.742, 3.60
	Occupano	у	0.572 ^[1]	0.334	(0.024, 1	1.216) 1.197)						
-)			-0.031-1		-0.140, (0.107)	 671 ^[1]	0.278	(0.129 1 211)			
u _{it})	CI					0.	092 ^[2]	0.127	(-0.138.0.336)			
	771								/	0.634 ^[1]	0.355	(0.026, 1.35
t)										-1.232 ^[2]	1.295	(-3.818, 1.21
			754 000			Model performance				754.004		
	D p_D DIC		751.326			749.718				754.224		
+)			94.147 845.473			90.6 840 4		0.416		93.212		
	*significant at 90% BCI											
	[1]peak hours	; [2]noı	n-peak ho	ours								
	Conclusions											
					_ 1 *			_				•
	• The In	npac	ct of c	onge	stion	on tra	attic	sat	ety is sig	nificar	nt du	iring pea
	hours											
	nouis											

- jeneral be taken into account
- relationship

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Different congestion measures might alter its impact on safety Considering multicollinearity helps clarify the congestion-safety